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## Collin Clyne

## Hello, I'm Collin.

Originally from New Ulm, Minnesota, I've lived and worked around the Twin Cities since 2017. I have a love for print, an affinity for type, and an eye for detail. Specializing in brand identity, studio photography, and editorial, I use design and strategy as tools to solve problems and tell stories.

Survivor is the greatest show, basketball is pretty neat, and my perfect vacation involves sleeping in a tent in the woods.

## Graphic Designer, E&M Consulting February 2017 — Present

I create and organize magazine layouts for over 50 different organizations and associations nationwide. Many of which run multiple issues per year. This includes adhering to client's established brand guides, while also working with new clients to either rebrand, or create entirely new publications.

I also have experience in setting up files and packaging them for print. This includes creating spec sheets, mailing lists, and coordinating with multiple printers to proof and approve projects.

In addition to print design, I also spend time designing for web and social media. I've had the opportunity to work with a small team on the design and development of mobile apps that are available on the App Store and Google Play.

- Winner of an Apex 2020 award for magazine design and layout. (QRCA VIews Magazine).

## Minnesota State University, Mankato 2012 — 2016

I earned my BFA in Graphic Design with a concentration on print media, branding, and typography, as well as earning a minor in photography. I focused my time working on brand development and creating visual identity systems as well as studying typographic principles.

InDesign Illustrator Photoshop Lightroom Figma

















